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# LAKE B2B LEADS THE WAY

WE STAND NO.1 GLOBALLY  
AMONG TOP 38 DATABASE  
VENDORS

# GAIN THE EDGE

*with high end data solutions  
and data driven marketing*

**2017  
Vendor  
Evaluation  
Report  
Attached.  
Read  
Now!**



# LAKE B2B- A COMPETITIVE ADVANTAGE FOR BUSINESSES

*Dynamic digital  
marketing  
campaigns to  
targeted global  
prospects*

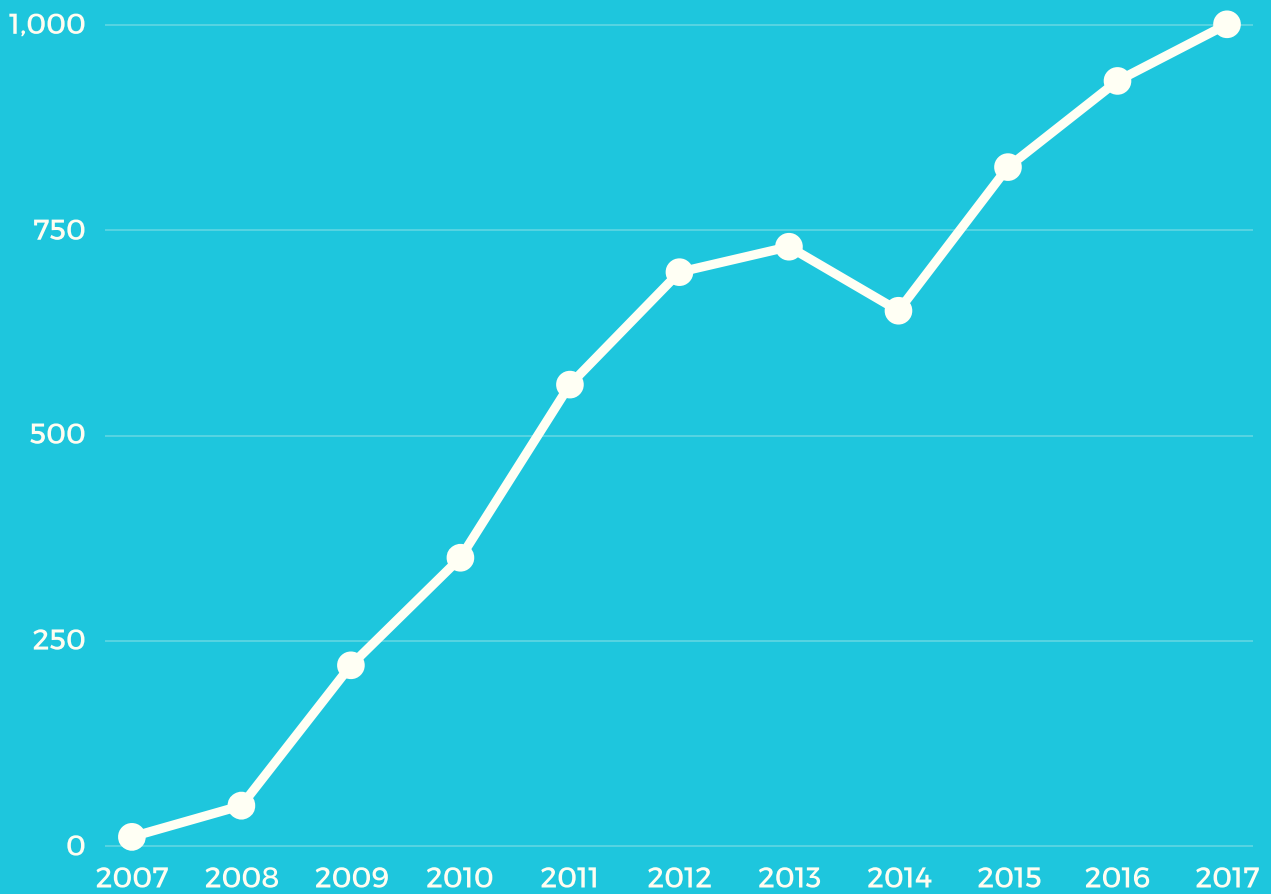
*Over +42 million  
industry-specific  
email lists  
including custom-  
list building  
services*

*Over +20 Cost  
Effective Database  
Solutions and  
Services*

*Segmented to  
suit any CRM  
platform  
seamlessly*

*Over +100  
Million B2B  
and B2C Client  
Database*

*360 degree  
data-driven  
marketing and  
Sales services*



# WE MADE IT 1000







Lake B2B's cutting edge data management technology, exhaustive data reach, and digital marketing solutions have transformed many businesses and the way they function. As a return gift we hit the thousand (1000) clientele number last month.





*"30% of the Fortune-500 companies trust Lake B2B as their growth enablement partner."*

#### DO YOU KNOW WHY?

-  We help you convert potential sales to actual sales consistently by using SMART mix of high end data solutions along with data-driven marketing and sales strategies.
-  We work closely with your sales teams to help them perform and propel your business growth curve, upward.
-  With over 42 million global B2B master database, we help you seamlessly solve your data management and maintenance challenges.
-  Our consultative marketing and sales approach will help you strategize your multichannel marketing and sales campaigns on digital as well as traditional platforms.
-  800 Data Experts, making 1.2 million telephone calls and sending out 10 million verification messages every month to ensure data is live and up to date!
-  12 million Dollars! Yes, that's the amount Lake B2B spends each year to ensure data you buy for your business, is the data you can trust!

# *Euphonious! But not convinced yet?*

## OBJECTIVE

Our Data Append solution alone can hike up your ROI by 40% on an average.

Send us 100 sample contacts, we will append it and send it back to you without any charge.

[Talk to our Experts](#)

## DATA APPEND

You can leverage our data append solution in the following scenarios

Scenario 1: You've got postal address but need email addresses of customers to connect (Email Enrichment)

Scenario 2: You want to add missing fields in your existing database (Contact Enrichment and missing Data Append)

Scenario 3: Want to enrich your existing database by adding new data fields that are niche and exclusive; for example LinkedIn fields, company hierarchy for your ABM accounts and so on (Contact Enrichment + Additional Data Append)

Scenario 4: You want to validate your existing contact data or lists. (Data validation and research)

Scenario 5: You want technography updates to be added as data fields. This is an exclusive Lake B2B service which will allow you to stay updated with the technology market and analyze trends. (Data Validation Process + Technographic)

Scenario 6: You want to merge, purge and validate all disparate database into one central source. (Merge, Purge, validate)

Scenario 7: You want to enhance, refine and improve raw data that you've collected from your multichannel campaigns. (Contact and Data Enrichment)

[Submit Data](#)



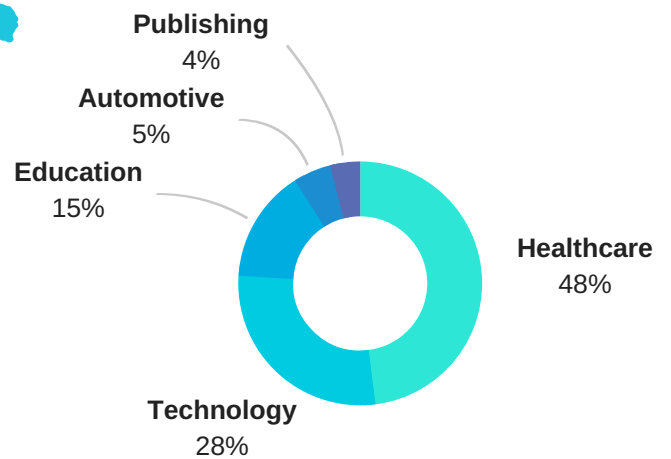
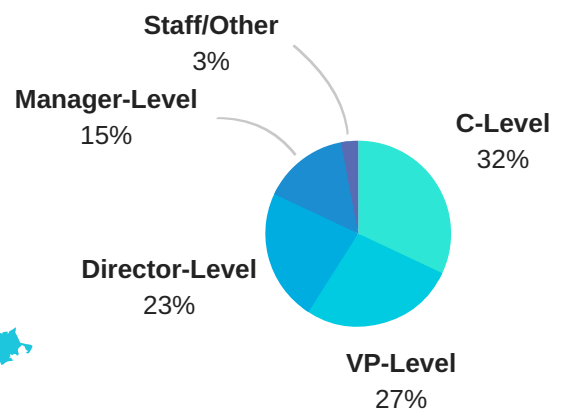
*Read this case study to know how Lake B2B elevated sales opportunities by 35% for a California based B2B email marketing database provider based in San Francisco.*

Read



100  
MILLION  
CONTACTS

# WE CAN HELP SPREAD YOUR WINGS!



## A GLOBAL REVIEW

With our global data coverage we can make the world look small for your big business. We partner with clients from over 83 countries, helping them connect with their niche target markets.

# DISCOVER WHAT IT TAKES TO BE THE INDUSTRY LEADER

[Click here](#)

## READ EVALUATION GUIDE NOW!!

### OUR CREDO

Today, the success of your business relies greatly on how well you understand the customers' point of view. We at Lake B2B believe the same.

Even after setting early sales goals, businesses fail to reach buyers on time. This occurs mainly due to lack of in-depth information about the buyers journey and decision making process.

We at Lake B2B help your marketing and sales teams to understand buyers' challenges, business processes, previous challenges, pain points and current solutions of a new prospect or an existing client.

Our deep rooted experience in high data solutions and data driven marketing, helps sales team to strategize the right solution at the right time and enables long term relationships with your customers.

FOLLOW US ON



TALK TO US AT

**(800).710-5516**