



EMAIL MARKETING FOR THE IT MARKETER

THE TOP 3 USER OF EMAIL MARKETING AS PER INDUSTRY



10%
RETAIL



7%
RETAIL



37%
RETAIL



57% OF IT MARKETERS
will increase Email Marketing Budget in 2016

60% OF EMAIL MARKETING
Budget will be spent on Technology & Tools

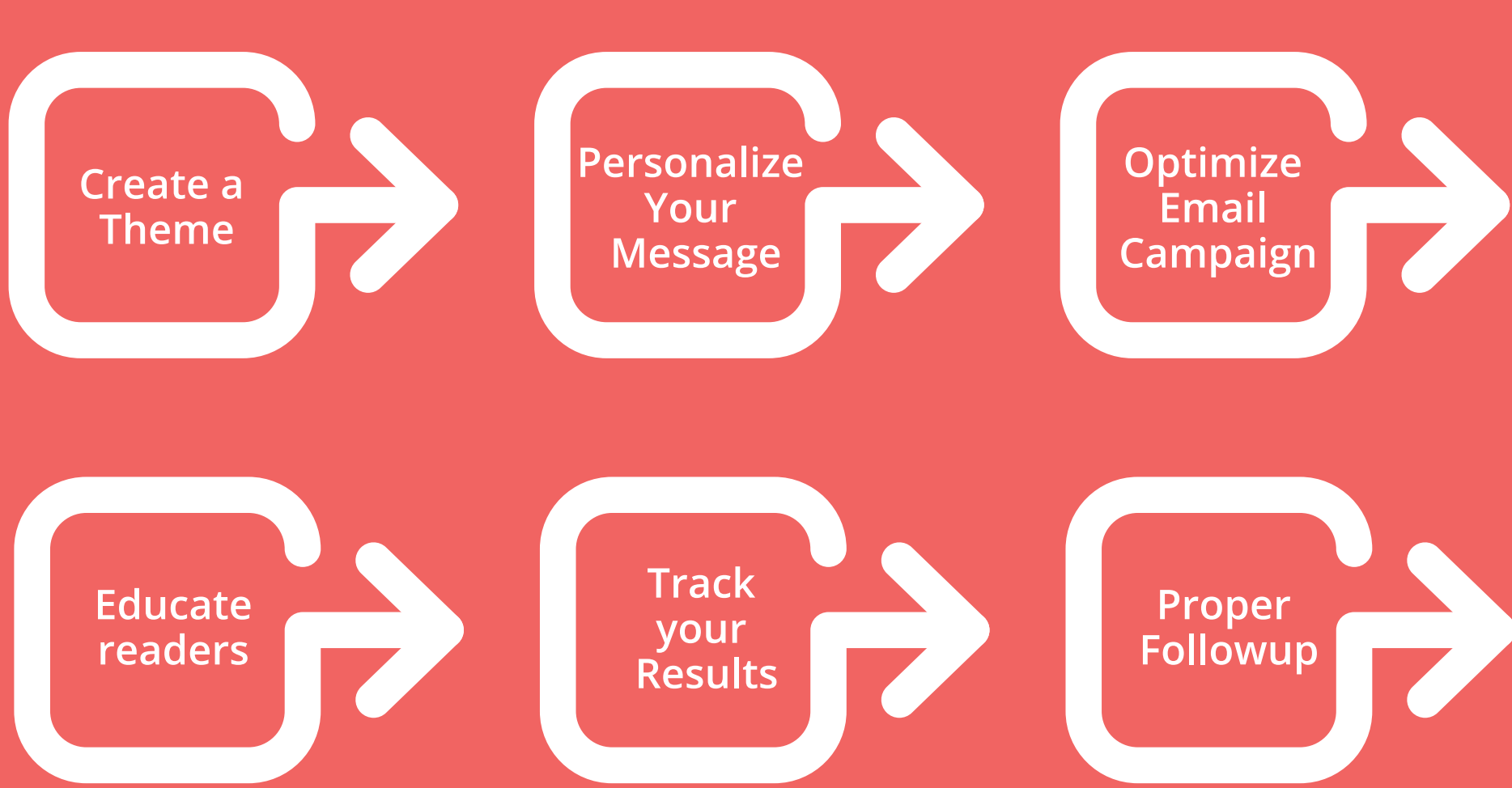


Email Marketing Delivers the Highest Overall ROI to **THE IT MARKETERS**

BENEFITS OF EMAIL MARKETING TO IT BUYERS



EMAIL MARKETING BEST PRACTICES FOR 2016



Looking for a customer database?
Connect with us today and roll out your marketing campaigns to stay ahead of competition.

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