Counts Update :

|  |  |  |  |
| --- | --- | --- | --- |
| **Industries** | **USA** | **Canada** |   |
| 1.       Manufacturers  | 70128 | 2010 |   |
| 2.       Freight Forwarders  | 3019 | 62 |   |
| 3.       Resellers  | 0 | 0 |   |
| 4.       Auctioneers (Companies that auction machineries online) | 112 | 18 |   |
| 5.       Whole salers of Target Group Point 1.  | 9521 | 302 | Including Resellers |
| 6.       Trucking companies  | 15265 | 502 |   |
| 7.       Ocean Carriers  | 152 | 12 |   |
| 8.       Ports and Terminals  | 52 | 11 |   |
| 9.       Heavy Haulers  | 1231 | 43 |   |
|  |  |  |  |
| **Fields** | **USA** | **Canada** |  |
|          Types of Commodities they are shipping  | 45%-60% | 25%-30% |  |
|          Volume of Shipping  | 40%-50% | 30%-35% |  |
|          Where they are shipping  | 50%-60% | 40%-50% |  |